

TOOLING & PRODUCTION

Strategies for Large Metalworking Plants



2009 MULTICHANNEL REACH

MAGAZINE: Six print issues targeting 40,000¹ metalworking professionals in large U.S. manufacturing plants, nationwide.

DIGITAL EDITION: Digital issues of the exact print content are sent to 60,000 unduplicated, opt-in subscribers and posted on the T&P Web site for free global access. Includes live Web and email links on all ads.

eNEWSLETTER WITH LEADS: two monthly Communicators, each with fresh content, reaching 40,000 opt-in email subscribers. Your eProduct Profile ad returns pre-qualified leads... including the prospect's name, title, company, address, zip, and email.

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[Include up to 3 links in ad.](#)

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¹ Projected BPA-audited circulation for December 2008 Statement.
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