

TOOLING & PRODUCTION

Strategies for Large Metalworking Plants

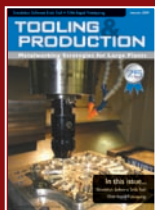
2009. REACH BIG. REACH DEEP.

Below is a sample list of the corporate giants Tooling & Production reaches each month and some of the titles of our subscribers.¹ We have 75 years of editorial trust built within the metalworking sector – put our experience to work for you.

Large plants are the backbone of American manufacturing. Their massive purchasing expenditures frequently require a team approach, so each month, Tooling & Production delivers up to 350 issues to these corporations... to subscribers who have personally requested the magazine and whom we have carefully vetted for their importance to the purchasing process.

21,628¹ plants are reached by T&P print magazine

SAMPLE OF COMPANIES WITH UP TO 350 T&P SUBSCRIBERS



- | | | |
|----------------------|---------------------|---------------------|
| 3M | General Electric | Motorola |
| Alcoa | General Motors | Northrop Grumman |
| BAE Systems | Hamilton Sundstrand | Parker Hannifin |
| Becton Dickinson | Harley-Davidson | Pratt & Whitney |
| Boeing | Honda | Raytheon |
| Borg Warner | Honeywell | Rockwell Automation |
| Boston Scientific | IBM | Rockwell Collins |
| Caterpillar | ITT | Rolls Royce |
| Cessna Aircraft | John Deere | Siemens |
| Copeland Corporation | Johnson Controls | Solar Turbines |
| Crown Equipment | Kohler Company | Timken Company |
| Chrysler | L3 Communications | Toyota Corporation |
| Delphi | Lear Corporation | Trane Corp |
| Eaton Corporation | Lockheed Martin | TRW |
| Federal Mogul | Medtronic | Tyco Electronics |
| Ford Motor Corp | Mercury Marine | Whirlpool |
| General Dynamics | Moog Inc | Zimmer Inc |

SAMPLE OF T&P SUBSCRIBERS' TITLES

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|------------------------|----------------------------|---------------------|
| Manufacturing Manager | President | Quality Manager |
| Manufacturing Engineer | Engineering Manager | Systems Engineer |
| Engineer | Tooling Buyer | Plant Engineer |
| Design Engineer | Principal Engineer | Electrical Engineer |
| Plant Manager | Sr. Manufacturing Engineer | VP Manufacturing |
| Project Engineer | Sr. Project Engineer | Sr. Staff Engineer |
| VP Purchasing | VP Research-Development | Staff Engineer |
| Senior Engineer | Mechanical Engineer | |

¹ Tooling & Production November/December 2008 Issue, Publishers' Own Data.